INTRODUCTION FROM THE NEW COEDITORS

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This will be a year of transition and growth for the Strategic Entrepreneurship Journal. Our two founding coeditors, Dan Schendel and Michael Hitt—after four years and the inauguration of the SEJ—have relinquished their roles as coeditors. Jay Barney will continue as a coeditor and Mike Wright, previously an associate editor, has been appointed a coeditor. While this transition was planned from the very founding of the journal by Dan and Michael, the editorial staff at SEJ will nevertheless miss the insights and experience of Dan and Michael. As the coeditors, we want to thank them wholeheartedly for the outstanding job they did in launching SEJ and setting it on a trajectory to become a top scholarly journal.

As incoming coeditors, we have expanded the SEJ’s list of associate editors. This expansion will help deal with the increased manuscript flow at the SEJ and, as important, will help us handle the increased topic diversity of manuscripts that are being submitted to the SEJ. From the beginning, the SEJ adopted a broad definition of the field of strategic entrepreneurship, and the editorial team has been excited to see that submissions to the journal have been just as broad in scope. The expanded editorial team will make it easier to provide timely, insightful, and developmental reviews for this diverse set of papers.

The new associate editor team has nine members: Rajshree Agarwal (University of Maryland, continuing), Ted Baker (North Carolina State University), Robert Baron (Oklahoma State University), Robert Burgelman (Stanford University, continuing), Gary Dushnitsky (London Business School), Tim Folta (Purdue University), Tom Lumpkin (Syracuse University), Saras Sarasvathy (University of Virginia), and Chris Zott (IESE). This distinguished set of scholars will be a vital resource for the SEJ as it continues to evolve. Over the next few months, the editorial board will also be expanded.

The SEJ will be included in the ISI, with coverage starting retroactively, from the initial 2007 volume. This means impact factors for SEJ will be available, perhaps as soon as this coming spring. This is an important step for any journal and reflects the quality editorial work that has been accomplished since the journal was founded. Congratulations to the editorial team, the review board, ad hoc reviewers—and most of all—the authors and scholars who have made this possible. We also cannot forget to thank Lois Gast, whose work is vital to the SEJ (and the other journals she handles).

The SEJ’s policy regarding special issues, including an annual call for special issue proposals, will be maintained. At the time of writing, the following special issues have been approved and will be published over the next three years: Strategic Entrepreneurship in Family Business (guest editors: Lloyd Steier, Tom Lumpkin, and Mike Wright); Technology Entrepreneurship (guest editors: Christine Beckman, Kathleen Eisenhardt, Suresh Kotha, Alan Meyer, and Nandini Rajagopalan);

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Entrepreneurship in the Public Interest (guest editors: Jay Barney, Anita McGahan, and Bennet Zelner); Entrepreneurship and Strategy in the Informal Economy (guest editors: R. Duane Ireland, David Ketchen, and Justin Webb); and Entrepreneurship and Strategy in Emerging Economies (guest editors: Garry Bruton, Igor Filatotchev, Steven Si, and Mike Wright). An excellent feature for several of these special issues is the developmental workshops that will be held as part of their overall review process.

As a new initiative to stimulate new research directions, we are publishing the keynote presentation made by the winner of the Foundational Research Award at the annual Entrepreneurship Research Exemplars Conference. The first article in this series is by Tom Lumpkin entitled From legitimacy to impact: moving the field forward by asking how entrepreneurship informs life. It will be followed later this year by a contribution from Howard Aldrich.

The SEJ will continue to publish novel, cutting-edge theoretical and empirical papers that will help build the field of strategic entrepreneurship. We are excited to be the coeditors of SEJ at this point in its development, and we have every expectation of continuing to build a great research tradition at the SEJ.